



a creative Snapshot

This is a small story of your buddy bee weaved by the storyteller at **The BudBee Studio Calcutta**. A friendly way of telling you who we are, what we do & what we can do for you.

She feels that you would get to know us better after reading through the lot.

Well... we do too!



*Let me tell you about
who we are & what we do...*

We believe in creating Advertisements that sell. Our belief is supported by our constant endeavor to keep pace with the latest in information and communications technology. All assignments undertaken by us are done with utmost care. Our planning and designing is based on active client participation. We are strong believers of quality and have always striven to give the best.

To give your brand a new edge on competitive standards, we go that extra mile to give you an “Out of the Box” concept be it your Campaigns, PR Communications or Digital Reach. Something that is unique to your brand. BudBee guarantees not just the quality of work delivered, but also the timed output to maintain the importance of the same.

It goes without saying, that with us
“Your Work Never Stops”

From
conceptualizing



TO
REALISING
THE BRAND



Marketing
YOUR BRAND



&
FINALLY
DISHING
OUT THE
RESULTS

At every stage of your brand's journey
we integrate seamlessly...

At every stage of your brand's journey, Team BudBee integrates seamlessly as an extension of your own organisation. From the concept to its realisation, to marketing your brand and giving you the desired output, we deliver results.

We **Ideate & Innovate** and make your brand goals our own in every process involved.



Branding

We believe in a strategic and holistic approach to branding that fuels business success.

Marketing collaterals like flyers, posters, streamers, billboards, these are just some of the so many things you can use to shout to the world who you are. With BudBee by your side, you can be known all over places for what you are and who you are. Yes, we can create your identity, your brand and most importantly, your image.

Branding and Identity

Let the Whole World Know You!

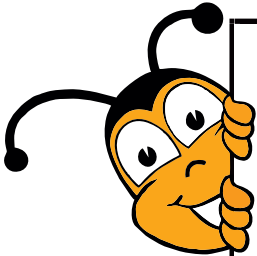


We deliver Populist Creativity that changes behaviour for our clients. Work that is noticed / liked / talked about / shared by the many, not by the few. We research, plan and develop advertising campaigns across the full spectrum of media options – from online to offline, ambient to social.

It is easy to aim for extremes. But something truly productive can only come out of balance.

Working as an agency, dedicated to helping brands find the right space in the noisy world of advertising, has taught us the importance of striving for equilibrium in the tasks we do.

BudBee focuses on maintaining the balance between planning strategies, finding the right media solutions and meeting deadlines.



Web Research & Development

Our developers, designers, planners & research team help businesses to transform the complete core process into superior quality with most excellent efficiency, reliability and flexibility at manageable cost.

We monitor your website's performance if you have a digital space and plan for a better reach. If your company needs a web presence, we design solutions best suited for you keeping track of the trends and ofcourse a detailed report on what your competition is up to.

Its time you explored
The Bee Way!



Public
Relations

BudBee

We like to think of ourselves as an agency dedicated to corporate consulting and lifestyle PR, with a passion for pushing the boundaries of typical Public Relations.

We are the storytellers. We are the weavers. We place you where it matters most.

Want to stand out from the clutter and engage the right audience?

We'll create the buzz!

Digital Marketing



BudBee

We help design your web presence and promote your brand of business through popular and unconventional Social Media tools and platforms along with Data Science driven Internet Marketing.

We help create a uniform marketing space to provide a one-stop hub for all your digital needs

Digitally yours!

BudBee

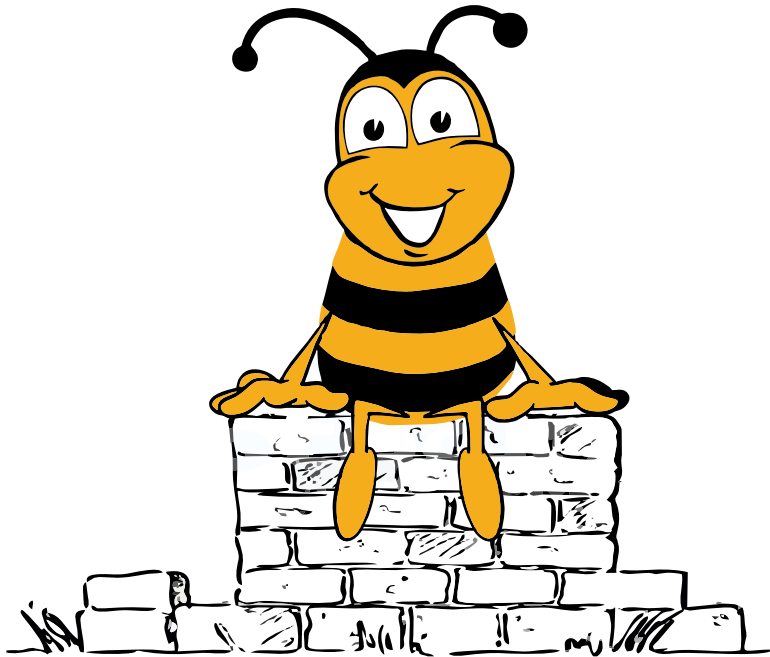


Our Clientele'

- Apollo Multispeciality Hospitals
- Apollo Hospitals Limited
- TCS
- TATA Steel
- Woodlands Hospital
- Techno DAMA Hospital
- Utkal Hospital
- Kalyani General Hospital
- Netaji Nursing Home
- Kotak Securities
- Ravkoo
- Dulux Paints
- Acropolis Entertainment
- Herbochem
- BiryaniShk
- HAFT
- Hotel Desovrani
- SkyView Cafe
- Tribe Tomorrow Network
- Bare Skin Aesthetics
- NIIT
- GKB Opticals
- Life Pharmaceuticals
- BSS School
- Ummaira Fashions

- Cyber Chasse Academy
- Basusree Cinema
- Shot Health
- SMYL USA
- Financewisezy
- The Watchdog
- Fire&Ice
- Touropedia
- Rejuve Health Spa
- Palki Fashions
- Auntie Fung's
- Hankow Teas
- Hindustan National Glass
- Plastic Menace
- PragmaHR Solutions

This is the current clientele' that we boast of. We would love to have your name on our list as well.



The Brands That We've Created



BudBee

Touropedia
Travel with Passion

PRAGMATH
PEOPLE • PERSPECTIVE • PERSEVERANCE

سُلطانِ بھاری
BIRYANI

biryanishk™



H/FT
HEREAFTER FOOD TECHNOLOGIES PVT LTD



DAISY
BY DE SOVRANI
Simply Fresh STAYS



Beyond+

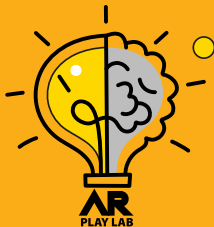


THE BRAND GRID



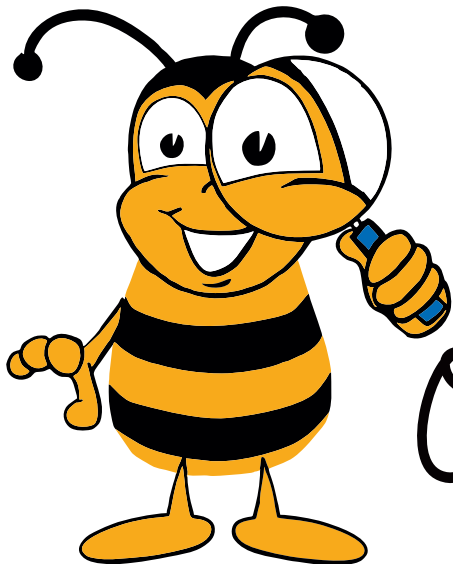
The Bright Ideas That
We Put Across The Table

BudBee



We call it our Grey Lab. We come up with solutions that were easy to think yet effective enough. Ideas that would not drill into your pockets yet value add.

**Still curious?
Give us a buzz...**



Find Us Online

Or



Write To Us

BudBee

OUR HIVE

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**JUST A
CALL AWAY**

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**OUR DIGITAL
SPACE**



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